

# EAT DRINK BE INSPIRED

FULFILLMENT FUND'S SPRING CELEBRATION

SATURDAY, APRIL 13, 2019 · 5:30 to 10 PM  
CALLEY PARK AT SONY PICTURES STUDIOS

Honoring

**UCLA**  
with the Educational Visionary Award  
to be accepted by CHANCELLOR GENE BLOCK

Special Guest Presenters

**KAREEM ABDUL-JABBAR**  
**BILL WALTON**

## ENJOY GREAT FOOD AND DRINK FOR AN INCREDIBLE CAUSE!

*Eat · Drink · Be Inspired* is the Fulfillment Fund's annual fundraising event, to be held at Calley Park at the iconic Sony Pictures Studios in Culver City on Saturday, April 13, 2019. Hundreds of guests will come together to enjoy a fun-filled, family-friendly experience that begins with a reception of delectable bites from local chefs and lively libations from craft vintners and breweries. A sumptuous dinner catered by renowned chef Wolfgang Puck will follow, along with an inspiring program featuring special guests and our evening's esteemed honoree. There's no better way to celebrate springtime in Los Angeles than by enjoying the uplifting atmosphere at *Eat · Drink · Be Inspired*, while also supporting Fulfillment Fund's life-changing mission to make college a reality for local students.

Please see reverse for sponsorship and ticket purchase information. For additional inquiries or to purchase sponsorships, please contact Carole Crone at 323-900-8789 or [ccrone@fulfillment.org](mailto:ccrone@fulfillment.org).

## ABOUT FULFILLMENT FUND

Established in 1977, Fulfillment Fund works to make college a reality for students growing up in educationally and economically under-resourced communities. Our vision is that all students, regardless of their circumstances, will one day have the opportunity to attend college, graduate, and actively participate in transforming their communities and creating a better society. Last year, 100% of Fulfillment Fund seniors graduated from high school, and 95% will enroll in college. Of Fulfillment Fund Scholars, 78% graduate from college, nearly doubling the national graduation rate for lower-income students.



# SPONSORSHIP OPPORTUNITIES

## **SUMMA CUM LAUDE SPONSOR: \$250,000**

- Exclusive naming of event (above event name)
- 3 tables (30 guests) in premier seating (reserved)
- 10 guest tickets in open lounge seating area (non-reserved)
- Sponsor 10 guest tickets for students and parents to attend
- Logo listing as Title Sponsor on all event collateral
- Inclusion in event press releases and media alerts
- Listing on event web page
- Feature story in blog post on Fulfillment Fund website
- Pre- and post-event social media posts with sponsor recognition
- Listing in the evening's program
- Verbal mention during live program
- Prominent inclusion on event step and repeat
- Two-page ad in the evening's digital tribute visual presentation
- Valet parking for all guest vehicles
- Additional recognition throughout the year

## **MAGNA CUM LAUDE SPONSOR: \$150,000**

- Exclusive naming of event (below event name)
- 2 tables (20 guests) in premier seating (reserved)
- 10 guest tickets in open lounge seating area (non-reserved)
- Sponsor 10 guest tickets for students and parents to attend
- Logo listing as Title Sponsor on all event collateral
- Inclusion in event press releases and media alerts
- Listing on event web page
- Feature story in blog post on Fulfillment Fund website
- Pre- and post-event social media posts with sponsor recognition
- Listing in the evening's program
- Verbal mention during live program
- Prominent inclusion on event step and repeat
- Two-page ad in the evening's digital tribute visual presentation
- Valet parking for all guest vehicles
- Additional recognition throughout the year

## **CUM LAUDE SPONSOR: \$100,000**

- 2 tables (20 guests) in premier seating (reserved)
- 8 guest tickets in lounge seating area (non-reserved) or sponsor 8 guest tickets for students and parents to attend
- Inclusion in event press releases and media alerts
- Listing in event invitation
- Listing on event web page
- Listing in the evening's program
- Verbal mention during live program
- Inclusion on event step and repeat
- Two-page ad in the evening's digital tribute visual presentation
- Valet parking for all guest vehicles
- Additional recognition throughout the year

## **DEAN'S LIST SPONSOR: \$50,000**

- 1 table (10 guests) in premier seating (reserved)
- 6 guest tickets in open lounge seating area (non-reserved) or sponsor 6 guest tickets for students and parents to attend
- Listing in event invitation
- Listing on web page
- Listing in the evening's program
- Ad in the evening's digital tribute visual presentation
- Valet parking for all guest vehicles
- Additional recognition throughout the year

## **COLLEGIATE SPONSOR: \$25,000**

- 1 table (10 guests) in preferred seating (reserved)
- 4 guest tickets in open lounge seating area (non-reserved) or sponsor 4 guest tickets for students and parents to attend
- Listing in event invitation
- Listing on web page
- Listing in the evening's program
- Ad in the evening's digital tribute visual presentation
- Additional recognition throughout the year

## **CAP AND GOWN SPONSOR: \$10,000**

- 1 table (10 guests) in preferred seating (reserved)
- Listing in event invitation
- Listing on event web page
- Ad in the evening's digital tribute visual presentation
- Additional recognition throughout the year

## **SCHOLAR TABLE: \$5,000**

- 10 guest tickets in open lounge seating area (non-reserved)

## **TICKETS, ADS AND DONATIONS**

- 1 guest ticket in preferred seating (reserved): \$600
- 1 guest ticket in open lounge seating area (non-reserved): \$300
- Sponsor a student and parent to attend: \$500
- Ad in evening's digital tribute visual presentation: \$1,000